



Proposal Intake Form

Contact Info

Full Name

Email

Phone

Title/ Affiliation

Company Name

Company URL

Problem

In two to three sentences, briefly describe the problem your business idea will address.

What Northwestern Medicine priority does your solution align to?

Clinical Automation & Robotics

Augmented & Virtual Reality

Hospital Room of the Future

Personalized Medicine

Solution

In two to three sentences, briefly describe your solution.

What benefits will the proposed solution bring to Northwestern Medicine (e.g. positive patient experience, increased efficiency, reduced risk, revenue captures)?

How do you measure ROI and what are your success metrics?

In two to three sentences, tell us what differentiates you from your competitors?

Please upload your company overview deck.